



Re: **Poison Prevention Poster Contest**

Dear Parents:

As a parent of a 3rd, 4th, or 5th grade student(s) in South Texas, we would like to invite your child to participate in this year's South Texas Poison Center Poster Contest in celebration of National Poison Prevention Week, **March 20-26, 2011**. The goal of this contest is to let students and parents know that when a poison emergency happens they should call 1-800-222-1222. By knowing the phone number and knowing when to call you can be ready when a poison emergency happens.

While this poster contest is used to help the community learn about their local poison center, the poster contest also offers students the opportunity to win exciting prizes.

Each entry will compete at a regional level for the following prizes:

- 1st Place= 22" Flat Panel LCD HDTV
- 2nd Place = IPod-Nano
- 3rd Place = Blu-Ray DVD Player
- 4th Place = IPod-Shuffle

Posters must have only one poison prevention message and the student entry form must be taped or glued to the back of each poster. All posters must be the individual work of the student. Posters will be judged on creativity, originality, artwork, design and on the poison prevention message: **"Children Act Fast....So Do Poisons!"** Please review the attached guidelines for detailed instructions.

Posters should be turned in to your school nurse as soon as possible, so that your child's poster can be submitted to the South Texas Poison Center no later than **May 13, 2011**. The four winning posters will be sent to Washington, D.C. to participate in the national competition with the winner being selected as the National Poison Prevention Week Poster for the following year. This is a very exciting opportunity and if chosen as the national poster, the student and his or her poster receive a lot of national recognition. In 2010, Lauren Gonzalez from Dawson Elementary in Corpus Christi, Texas placed 1st in the South Texas Regional Contest and placed 3rd in the National Contest.

If you have any questions please contact your school nurse or you can also call the South Texas Poison Center at the following offices: Harlingen: Virginia Barrera-Garcia 956-365-8706, e-mail barrerav@uthscsa.edu or San Antonio; Carmen Jimenez 210-567-5762, e-mail jimenezc@uthscsa.edu. To download materials or to see last year's winning posters, visit our website at www.texaspoison.com.

Thank you for helping us save lives in the community!

Sincerely,

South Texas Poison Center Education Department

SOUTH TEXAS POISON CENTER



Presents:

2011 SOUTH TEXAS REGIONAL

POISON PREVENTION POSTER CONTEST

In celebration of
National Poison Prevention Week
March 20-26, 2011

Posters will be submitted to the South Texas Poison Center for consideration as 1st, 2nd, 3rd and 4th prize winners at the regional level. All four winning place posters will be sent to Washington, D.C. to participate in the national competition. The winning poster will be selected as the National Poison Prevention Week Poster for the following year.

Regional Prizes

- 1st = 22" Flat Panel LCD HDTV
- 2nd = IPod-Nano
- 3rd = Blu-Ray DVD Player
- 4th = IPod-Shuffle

National Prize:

Named as the "National Poster for 2011"

POSTER DETAILS

Poster must state a single poison prevention message. The student entry form must be taped or glued to the back of each poster.

Poster must be the sole work of the entrant.

JUDGING

All posters will be judged on the basis of creativity, originality, artwork, design and the poison prevention message: "Children Act Fast.....So Do Poisons! ALL POSTERS SHOULD BE SUBMITTED TO THE SOUTH TEXAS POISON CENTER BY MAY 13, 2011 BY 5:00PM.



South Texas Poison Center Poison Prevention Week Poster Contest Guideline Information Sheet

Guidelines

1. The contest is open to a 3rd, 4th, or 5th grade students.
2. The purpose of the contest is to identify a poster that can be used to educate the public about ways to prevent accidental poisonings in the home.
3. The theme of the poster contest is ***Children Act Fast, So Do Poisons***. Entries should illustrate a message that communicates that poisonings can happen to people of any age including children, adults, and the elderly. For more information and ideas, go to www.texaspoison.com for poison safety resources and fast facts.
4. Entries should not include any state or regional logos or symbols. Trademark symbols or characters (e.g. Snoopy) are also prohibited.
5. There are no size requirements for submission; but 11x14 usually works best. Entries can be horizontal or vertical.
6. The original art must be submitted. Copies will not be accepted.
7. Student entry form must be taped or glued to the back of the poster.
8. The deadline for entry is May 13, 2011 by 5:00p.m.

Judging Criteria:

- 25% **Originality**- Keep message simple
- 25% **Design**- do not use product brand names, no computer generated pictures, do not use magazine or newspaper cutouts
- 25% **Neatness**- Be sure spelling is correct
- 25% **Poison Prevention Message**

QUESTIONS:



South Texas Poison Center Education Department

San Antonio Office
Contact: Carmen Jimenez
Phone: 210-567-5762
E-mail jimenezc@uthscsa.edu

Harlingen Office
Contact: Virginia Barrera-Garcia
Phone: 956-365-8706
E-mail: barrerav@uthscsa.edu



March 2011

RE: National Poison Prevention Week

Dear School Nurse:

Poisonings are one of the most common injuries for children in the United States. Since Congress and the President initially authorized National Poison Prevention Week in 1961, it has annually served to provide information and education about poison centers and poison prevention. While it is important to practice poison prevention year-round, National Poison Prevention Week: **March 20-26, 2011** provides a time to re-emphasize the importance of poison prevention, especially to students, teachers, parents, grandparents, and other members of the community.

Enclosed you will find a coalition membership form, an order form for materials, and a sample of each item that we have available free of charge; materials are also available in Spanish. We would like to encourage you to become part of our growing coalition of school nurses. We currently have 130 school nurses on the coalition that are committed to reducing injuries and fatalities associated with poisonings. Membership to the **South Texas Poison Prevention Coalition** is free of charge and will provide you with the latest information on upcoming poison prevention information and activities including monthly email updates, events, and valuable resources to individuals interested in developing and implementing poison prevention activities in their school. To join, simply email or fax back the enclosed form.

We hope that this Poison Prevention Week, the students and members of your community will become aware of the free services provided by calling our Poison Center Emergency number **1-800-222-1222**. Our health professionals are trained in answering calls related to household chemicals, medications, food poisoning, plants, environmental and occupational exposures, drug identification, and snake, insect and spider bites and stings.

Virginia Barrera-Garcia based in Harlingen and Carmen Jimenez based in San Antonio are community educators for the South Texas Poison Center and are available for educational questions or presentations. If you have any questions or would like to obtain additional materials, please contact the South Texas Poison Center education office at 210-567-1570 (San Antonio Office) or 956-365-8706(Harlingen Office). You can also reach our community educators by email barrerav@uthscsa.edu or jimenezc@uthscsa.edu. Please visit our website at www.poison.uthscsa.edu. We thank you for the work that you do in keeping children safe, and appreciate your support of the South Texas Poison Center.

Sincerely,

Lizette Villarreal, MA
Assistant Director; Faculty Associate
South Texas Poison Center
University of Texas Health Science Center San Antonio



**2011 National Poison Prevention Week
POSTER CONTEST ENTRY FORM**

SCHOOL NAME: _____

SCHOOL ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____ **COUNTY:** _____

SCHOOL PHONE NUMBER (AREA CODE): _____

SCHOOL FAX NUMBER (AREA CODE): _____

STUDENT'S NAME: _____

GRADE: _____ **AGE:** _____

TEACHER'S NAME: _____

RELEASE

I hereby authorize the South Texas Poison Center to use my child's art and/or photo, should it be selected, in any or all media used to promote poison prevention. In addition, I release copyright to my child's art and/or photo, and understand that it will become the property of the South Texas Poison Center.

CHILD'S NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____ **COUNTY:** _____

PHONE (AREA CODE) _____

PARENT OR LEGAL GUARDIAN'S NAME (PLEASE PRINT)

X _____

PARENT OR LEGAL GUARDIAN'S SIGNATURE

X _____

TAPE OR GLUE THIS ENTRY FORM TO BACK OF POSTER



TIMELINE FOR PPW POSTER CONTEST

March 18, 2011	Packets out to School Nurses
March 20-26, 2011	Poison Prevention Week
April 22, 2011	Reminder e-mails/letters to School Nurses
May 13, 2011	Deadline for posters arriving at our Center
May 20, 2011	Regional Level posters judging
May 25, 2011	Regional winners award ceremony
June 01, 2011	Posters submission to national competition



Re: **“Poison Prevention Poster Contest” (Concurso de afiches)**

Apreciados Padres y Representantes:

Por medio de la presente queremos dirigirnos a Uds. como los padres y representantes de los estudiantes de 3ro., 4to. y 5to grado de la escuela primaria. Queremos invitar a su hijo o’ hija a participar este año en el concurso al mejor afiche sobre Prevención de Envenenamientos, patrocinado por el Centro de Prevención de Envenenamientos del Sur de Tejas (“South Texas Poison Center”). Este concurso es parte de la celebración a nivel nacional de la semana de prevención contra envenenamientos durante los días del 20 al 26 de Marzo del 2011.

El objetivo principal de este concurso es el de darle a conocer a los estudiantes y sus representantes que cuando ocurre una emergencia relacionada con un envenenamiento deben de llamar al 1-800-222-1222. Una manera de estar preparados para el momento que ocurra este tipo de emergencias es memorizando el número 1-800-222-1222 y sabiendo cuando llamar al Centro de Prevención de Envenenamientos del Sur de Tejas (“South Texas Poison Center”).

La participación en este concurso, además de darle a conocer a la comunidad los servicios del Centro de Prevención de Envenenamientos de su localidad, les da la oportunidad a los participantes de ganar maravillosos premios.

Cada afiche que se someta para participar a nivel regional tiene la oportunidad de ganar uno de los siguientes premios:

- 1st. Premio = TV 22” pantalla plana, LCD HDTV**
- 2do. Premio = IPod-Nano**
- 3er. Premio = Blu-Ray DVD Player**
- 4to. Premio = IPod-Shuffle**

Los afiches deben de tener un solo mensaje: **“Children Act Fast.....So Do Poisons!”**, el cual está relacionado con la prevención de envenenamientos. La hoja con los datos del estudiante y la autorización de los padres y representantes debe ser pegada en la parte de atrás del afiche antes de regresarlo a la Escuela.

Cada afiche debe de ser elaborado solo y exclusivamente por el estudiante, usando el mensaje **“Children Act Fast.....So Do Poisons!”**. Los afiches serán sometidos a la consideración de un jurado calificador quien tomara en cuenta la **creatividad, originalidad, el trabajo artístico y diseño** usados por el estudiante. **Por favor referirse a la guía anexa para instrucciones de cómo elaborar el afiche.**

Los afiches deben de entregarse lo antes posible a la enfermera de la escuela (“School Nurse”) quien los enviara al Centro de Prevención de Envenenamientos del Sur de Tejas (“South Texas Poison Center”) para el 13 de Mayo del 2011. Los cuatro afiches ganadores serán enviados a Washington, D.C. para competir a nivel nacional.

El afiche ganador a nivel nacional será usado como el afiche para la Semana Nacional sobre Prevención de Envenenamientos para el 2012. Esta es una oportunidad muy emocionante porque el afiche que se escoja a nivel nacional y el estudiante que lo elabore serán objetos de reconocimiento a ese nivel. En el 2010, Lauren Gonzalez, estudiante de la escuela primaria Dawson en Corpus Christi, resulto la ganadora del primer lugar en la competencia del Centro de Prevención de Envenenamientos del Sur de Tejas (“South Texas Poison Center”) y también obtuvo el tercer lugar en la competencia a nivel nacional.

Si tiene alguna pregunta por favor comuníquese con la enfermera de la escuela o sino llame al Centro de Prevención de Envenenamientos del Sur de Tejas (“South Texas Poison Center”) a las siguientes oficinas: Harlingen: 956-365-8706, correo electrónico: barrerav@uthscsa.edu o’ San Antonio: 210-567-1570, correo electrónico: jimenezc@uthscsa.edu. También puede visitar nuestra página de Internet www.texaspoison.com para obtener información adicional relacionada con el concurso o visitar nuestra bandeja de Facebook.

¡Muchas gracias por ayudarnos con su apoyo a ser parte de la comunidad!

Sinceramente,

Departamento de Educación
Centro de Prevención de Envenenamientos del Sur de Tejas
(South Texas Poison Center Education Department)



South Texas Poison Prevention Coalition Membership Form

The following information is for program purposes only and will be used to help us to better identify individuals and organizations interested in Poison Prevention. We thank you for both your interest in poison prevention and your assistance in filling out this form.

Name: _____

Job Title: _____

School Name: _____

School Address: _____

City: _____ State: _____ Zip Code: _____ County: _____

Phone: _____ Fax: _____ E-mail Address: _____

How would you describe your community?

Rural Urban Suburban

Size of Elementary School _____ # of students (Please estimate).

How did you hear about the Poison Center? (Check all that apply)

<input type="checkbox"/> This letter is the first time	<input type="checkbox"/> Phone Sticker
<input type="checkbox"/> 9-1-1	<input type="checkbox"/> Magnet
<input type="checkbox"/> Phone book	<input type="checkbox"/> Newspaper
<input type="checkbox"/> Pharmacy	<input type="checkbox"/> Other: _____

Did you know that 1-800-222-1222 was the phone number for your local Poison Control Center?

Yes No

Yes, I would like to become a member of the South Texas Poison Prevention Coalition and receive free educational materials and information on upcoming educational activities!

Please email this form to jimenezc@uthscsa.edu or fax back to 210-567-5718 (Attention: Carmen Jimenez)



MATERIALS ORDER FORM

The University of Texas Health Science Center – San Antonio
7703 Floyd Curl Drive – MSC-7849
San Antonio, TX 78229-3900
EMERGENCY SERVICES: **1-800-222-1222**
Administrative Office (210) 567-5762 Fax (210) 567-5718

Facility/Organization/School Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Telephone: () _____ Fax: () _____

Type of Facility: Home Business Non-Profit Business/Service/Facility

Other, please specify:

Free Materials/ Information Available: Please list Quantity needed

<input type="text"/>	Prevention English Brochures	<input type="text"/>	English Bio-Terrorism Brochures
<input type="text"/>	Poison Prevention Spanish Brochures	<input type="text"/>	Poisonous Plant Guide
<input type="text"/>	English Activity books	<input type="text"/>	Spanish Poisonous Plant Guide
<input type="text"/>	Spanish Activity Books	<input type="text"/>	Phone Stickers
<input type="text"/>	English Mikey Coloring Books	<input type="text"/>	Magnets
<input type="text"/>	Spanish Mikey Coloring Books		
<input type="text"/>	English Bites and Stings Brochure		
<input type="text"/>	Spanish Bites Stings Brochure		

Poison Prevention materials are provided to the public for distribution and use.

Donations are appreciated but not required and will be used to purchase more prevention materials. Donations to the South Texas Poison Center are tax deductible. We cannot accept cash or credit cards.

**South Texas Poison Center
Community Education Office
Phone: 210-567-5762**

For STPC use only: Date order received _____ Date filled _____
Reorder (Yes) (No) Deducted from Inventory _____ Inputted _____